

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT31/12 16.58  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		730P-800P	30		\$1,225.00	11/3	11/3	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 81 PROGRAM : JEOPARDY												

REP HEADLINE# 6401074 TRF# 339511  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 16.58  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

15	A		730P-800P	30		\$1,225.00	11/3	11/3	1		SAT	1
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PROGRAM : HINES  
 ORD COM1: PRG CHG- HINES  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-7 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#7 MISSED: SAT/730P-800P NOV3 30S \$1,225.00 (OCT31/12)  
 OFFER: SAT/730P-800P NOV3 30S \$1,225.00 PLS ADVISE.  
 CMT: PRG CHG- HINES  
 CMT: SPT IS BOOKED- THX JEN

NOV/12 59575.00

CONTRACT TOTAL 59575.00  
 TOTAL SPOTS 25



COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6401074 TRF# 339511  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT31/12 15.15  
\*\*\* WPXI-TV \*\*\*

ADV # ADV. NAME ISS/60 PLUS ASSOCIATION  
AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP.# OFF.# 18 SALESMAN #  
BUYER NAME STEPHANIE KOHLBAUER  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6401074

CLASS: NATL. LOCAL REGIONAL

PRDCT 60 PLUS ASSOCIATION EST#81 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 15.15

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$59,575  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#7

MISSED: SAT/730P-800P  
OFFER: SAT/730P-800P  
CMT: PRG CHG- HINES  
CMT: SPT IS BOOKED- THX JEN

NOV3 30S \$1,225.00 (OCT31/12)  
NOV3 30S \$1,225.00 PLS ADVISE.

CONTRACT TOTAL 59575.00  
TOTAL SPOTS 25